



**Austin Chiang, MD, MPH**  
President & Founding Member

Dr. Austin Chiang is a triple board-certified, dual ivy-league (Harvard, Columbia) educated and trained gastroenterologist and advanced endoscopist who currently serves as an Assistant Professor in Medicine, Director of the Endoscopic Bariatric Program, and Chief Medical Social Media Officer for Jefferson Health in Philadelphia, PA.

Passionate about empowering patients with accurate medical information online, he pursued a Masters In Public Health with a field of study in Clinical Effectiveness and a concentration in Public Health Leadership at the Harvard T.H. Chan School of Public Health. Consistently one of the most influential voices in the field of gastroenterology online, Dr. Chiang has conducted extensive research in social media and is a champion for clinician presence on social media.

In addition to being the Founding President of AHSM, he serves as the Social Media Chair for the Association for Bariatric Endoscopy (ABE), the Public Relations Committee for the American College of Gastroenterology (ACG), Member Engagement and Diversity Committee for the American Society for Gastrointestinal Endoscopy (ASGE), and Committee on Communications for the Massachusetts Medical Society (MMS). He formerly contributed to ABC News as a resident member of the ABC News Medical Unit. Furthermore, he serves on the editorial board of the leading gastroenterological newsletter, *Gastroenterology & Endoscopy News* and was named one of the Top 200 Leaders in Innovation in Gastroenterology by *Healio* in 2016 and 2018's *Healio Gastroenterology* Disruptive Innovator of the Year. His role in social media has been featured by the *Philadelphia Inquirer*, *Becker's Healthcare*, and *Healthcare Dive*.

---

Twitter: [@austinchiangmd](https://twitter.com/austinchiangmd)  
Instagram: [@austinchiangmd](https://www.instagram.com/austinchiangmd)  
YouTube: [@austinchiangmd](https://www.youtube.com/austinchiangmd)  
Website: [AustinChiang.com](http://AustinChiang.com)